

1. Fill in the chart below with as much detail as possible.

	Android	iOS	Windows Phone 8
Company			
programming language			
IDE's			
emulators			
development tool costs & requirements			
app distribution (i.e. markets/stores)			
current market share (cite Internet sources)			
miscellaneous			

Fully answer the following on the back of this paper.

2. Explain the differences between Google's Android and Apple's iOS platforms with regard to openness of development tools, app approval & distribution, etc.

3. In an essay with good paragraph structure, explain which platform you prefer:

- as a consumer
- as a developer
- as a stockholder